

# **Chapter 3**

## Forces That Influence Social Change

# 3.1 Conditions for Social Change



# Conditions for Social Change

- Learning Expectations: By the end of this chapter students should be able to:
  - > 1. identify condition for change, and impediments to change, as revealed in studies of anthro, psych and sociology
  - > 2. explain the relationship among conformity, alienation, and social change

# Learning Expectations Cont'd

3. Demonstrate an understanding of how social change is influenced by poverty and affluence
4. Explain the impact of evolving roles of individuals or groups and values on social change in Canada.

# Conditions for Social Change

- How many of you feel that you have the power and resources to intentionally influence social change?
- Barriers that prevent you/us from being able to effect our world?

# Conditions for and Impediments to Social Change

- <http://www.schooltube.com/video/70dd826ff5664d968e05/Do-You-Believe-Dalton-Sherman>
- Craig Kielburger- started the organization **Free the Children** at age 12
- Child Labour/Sexually Exploiting Children (Asia)

# Conditions for Social Change

- Think of examples of young people who have been effective in promoting social change
- If you could change one thing in the world, what would it be? Why?  
(assignment)

# Conditions for Social Change





# Conditions for Social Change

- Think of an example of social change that has taken place within Canadian society that some people welcome and others oppose?
- Ex. Education- Standardized Testing, removal of OAC, revamped curriculum.

# Margaret Mead (p.70)

- “ All human beings have to adapt to the social changes that take place after childhood, just as immigrants do when they move to a new country”







# Conditions for Social Change



# Conditions for and Impediments to Social Change



# Conditions for and Impediments to Social Change

- Negative Effects

- > Western Mass Consumerist Culture
- > Weddings Cost More Than Honeymoon

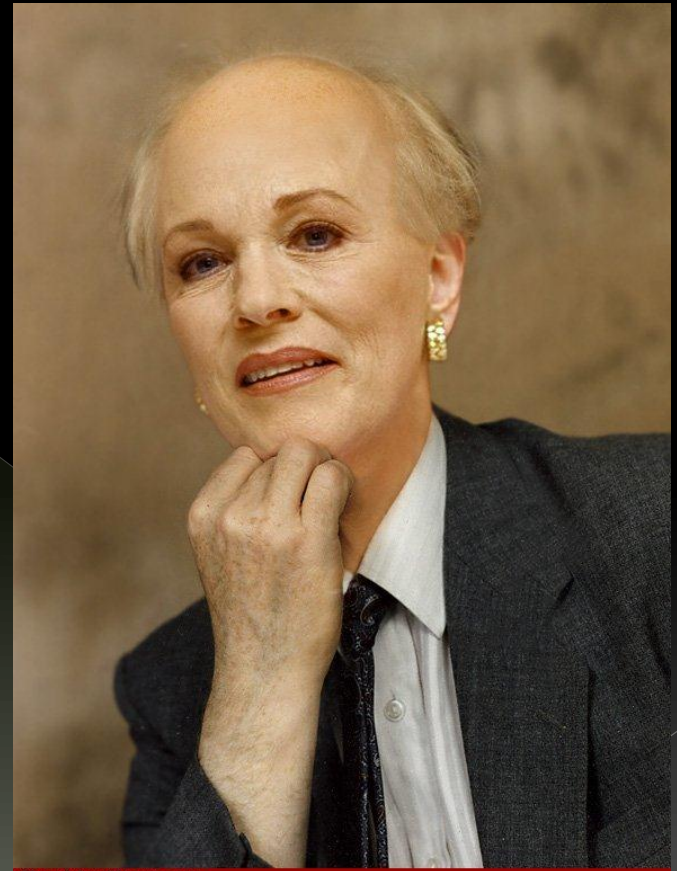








# Conditions for Social Change



FreakingNews.com

# Conditions for Social Change

## p. 70-71

- In Canada, social institutions hold a fair degree of respect as long as they fulfill the needs of most people
- As well, the institutions themselves recognize that they will need to change to keep up with the ever changing society.

# Conditions for Social Change

- Social Change itself can be positive or negative, depending on your perspective
- TAXES

# Conditions for Social Change Leadership (p.71)

- Max Weber identified one of the most important components of social change:
- The emergence of a leader with **charisma**.
- Characterized by large visions, magnetic style and strong popular support, aspects of superhuman and supernatural character.

# Conditions for Change Leadership





# Conditions for Change Leadership



<http://>

◉ <http://www.archive.org/details/HitlerSpeech>

# Conditions for Change Leadership

- **Value-Free-** no support/admiration for person or admin but, ability to sway society



# Conditions for Change Role of Elites (p.72)

## ● Modernizing Elites



# Conditions for Change Role of Elites

- Modernizing Elites



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# Conditions for Change

## Role of Elites

- Modernizing Elites



# Conditions for Change

## Role of Elites

### ● Modernizing Elites





# Conditions for Change Role of Elites

- Modernizing Elites



# Conditions for Change

## Role of Elites (p.72)

- Modernizing Elites
- Change usually happens through Modernizing Elites rather than by individuals

# Conditions for Change

## A Populace Ready For Change

(p.72-73)

- Vision of change has to match the mood of the public
- Values acquired early in life may stay with us throughout our lives.



# Conditions for Change

## A Populace Ready For Change

(p.72-73)

- If so, then perhaps we can predict future social attitudes based on present observations in:
  - > High Schools
  - > Workplace
  - > Universities/Colleges